



Casambi Announces New OEM Distribution Alliance with Component Distributors, Inc. (CDI) in North America

Description

default watermark



Casambi Announces New OEM Distribution Alliance with Component Distributors, Inc. (CDI) in North America



CASAMBI

Helsinki, Finland – January 31, 2023: Global smart lighting control company, Casambi, announced today its new strategic distribution alliance with Component Distributors, Inc. (CDI), the Denver-headquartered company serving and distributing products to customers throughout the North America market.

This alliance positions CDI as a stocking distributor and engineering services partner. It is seen as a move that will significantly expand the Casambi footprint, further demonstrating the company's commitment to the North American market.

*"We are excited to be part of the Casambi ecosystem; further leveraging our expertise in offering comprehensive smart lighting technologies," says **Doug Slansky, President and COO, Component Distributors, Inc.** "This partnership strengthens our portfolio of state-of-the-art lighting solutions."*

CDI brings new capabilities to leading luminaire, driver, LED board, LED lamp and wireless lighting control manufacturers by offering more holistic and complete solutions uniquely tailored to the needs of the lighting industry today and projects of tomorrow.

*"CDI's reach within the OEM channel – along with Casambi's inventory, other Casambi Ecosystem products and engineering services – is an important addition to our North American business," said **Mark McClear, GM North America at Casambi.** "The Casambi Ecosystem in North America grew by a factor of four in 2022 and, with CDI's help and expertise, we expect continued growth in 2023."*

In addition to providing the market with faster access to Casambi's products, this alliance extends value further to specifiers with quality service and application support made available throughout every stage.

[Click Here](#) to View Casambi's Press Release

[Click Here](#) to Buy Casambi Products at CDI

[About Component Distributors, Inc. \(CDI\)](#)

Component Distributors, Inc. (CDI) is a value-added distributor of electronic components providing, Power, LED Lighting Solutions, RF & Microwave, Sensors & Wireless Solutions, and Precision Measurement products for simple to complex system applications. CDI distributes globally and provides local customer service and applications support across the Americas. CDI delivers technical solutions that are easy to find and easy to buy, providing customers and supplier partners with design services, web commerce enablement and flexible supply chain solutions.

default watermark

Component Distributors, Inc. (CDI)
Email: sales@cdiweb.com Toll-Free: 1-800-777-7334

Category

1. Casambi Technologies OY
2. Ewave
3. LED Lighting Solutions

Date Created

February 1, 2023

Author

cdiwebadmin